



# ExxpertApps Privacy Statement

(Version 2.0 - Last updated on May 24th, 2018)

We at CALVI SYSTEMS SL ("**Calvi Systems**" or "**We**"), owner, distributor and operator of the enterprise application ExxpertApps, which runs on this this website ([www.exxpertapps.com](http://www.exxpertapps.com)) and Our backup website ("**the Websites**") to provide online services ("Application Services"), are committed to protect Your privacy and to respect the EU General Data Protection Regulation (GDPR) 2016/679 issued on April 27th, 2016.

**About this Privacy Statement.** This Privacy Statement describes which personal data We collect, how We process personal data, and which rights You have regarding Your Personal Data stored with Us.

**Applicability of this Privacy Statement.** This Privacy Statement applies to:

1. Our collection and use of personal data for Our own purposes in the area of sales, marketing, contract fulfilment, and support;
2. Our processing of Personal Data for the purposes of those individuals, companies and organizations, who have contracted with Us the use of the Application Services (our "Clients"), which collect, store and process Personal Data in Our enterprise application ExxpertApps;
3. Our processing of Personal Data for the purposes of those individuals, companies and organizations, who entered a partner agreement with Us to promote ExxpertApps and provide ExxpertApps-based services ("Partners"), which collect, store and process Personal Data in Our enterprise application ExxpertApps.

**Acceptance of this Privacy Statement.** If You use this Website or the services provided through the enterprise application ExxpertApps ("Application Services), then You immediately agree to the terms and conditions of this Privacy Statement including the transfer and processing of Your Personal Data inside and outside of the European Union to Our Sales Partners, Development Partners and Hosting Partner.

If you are accepting this Privacy Statement on behalf of a Client or Partner and your are entitled to bind the Client or Partner to these T&Cs, in this case the terms "You" and "Yours" shall refer



to such a Client or Partner. By accessing any of the Websites or any content found in the Websites or by using the enterprise application ExxpertApps, You agree to comply with and to be bound by these T&Cs. If You are accepting this Privacy Statement on behalf of any legal entity, You confirm that You are entitled to accept these terms and conditions ("T&Cs) on behalf of such a legal entity. If You don't understand these T&Cs or if You don't agree to these T&Cs or if You are not entitled to accept these T&C on behalf of a legal entity and its affiliates, You should not access these Websites or use the enterprise application ExxpertApps.

You may remove Your acceptance to the storage, processing and transfer of Your Personal Data by contacting Our Data Protection Officer (see below).

**Responsibilities.** We (CALVI SYSTEMS SL, c/ Tramontana 39-3C, 28223 Pozuelo de Alarcón (Madrid), Spain, Tel. +34 91 512 3344, [info@calvisystems.com](mailto:info@calvisystems.com)) are responsible for Our content on this website ([www.exxpertapps.com](http://www.exxpertapps.com)) and for the services provided to Our Clients through Our enterprise application ExxpertApps running on this website.

We are not responsible for the content of websites to which We have links in this website and We are not responsible for the data, which Our Clients store on Our enterprise application ExxpertApps.

**Data Protection Officer.** The Data Protection Officer of Calvi Systems is Osvaldo Ostermann and can be contacted by sending an email to [osvaldo.ostermann@calvisystems.com](mailto:osvaldo.ostermann@calvisystems.com) .

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## 1. Definitions

"**We**", "**Us**" or "**Our**" means Calvi Systems, one of the parties that is accepting the terms and conditions of this Privacy Statement.

"**You**" or "**Your**" means the individual or the Client or the Partner, the other party that is accepting the terms and conditions of this Privacy Statement.

"**ExxpertApps**" means the enterprise application software (owned, distributed, and operated by Calvi Systems), which can be used through the Websites. ExxpertApps is used to manage Contacts, Companies, Customers, Providers, Resources, Sales Opportunities, Projects, Mailing Campaigns, Online Sales, Online Auctions, Online Procurement, Online Payments, Invoicing and more. ExxpertApps is a multi-tenant online enterprise application software.

"**Application Services**" means all those services provided by Us to You and Clients and Partners through the enterprise application called ExxpertApps.

"**Personal Data**" means any information relating to an identified or identifiable natural person ('Data Subject').

"**Controller**" means the natural or legal person, public authority, agency or other body, which alone or jointly with others, determines the purposes and means of the processing of Personal Data.



“**Processor**” means a natural or legal person, public authority, agency or other body, which processes Personal Data on behalf of the Controller.

“**Data Subject**” means an identifiable natural person, whose Personal Data are gathered by a Controller and processed by a Processor.

“**Development Partner**” is a third party service provider, who under a contractual agreement with Us, We subcontract the development of Our enterprise application ExxpertApps.

“**Hosting Partner**” is a third party service provider, who under a contractual agreement, We subcontract hosting services to run and operate Our enterprise application ExxpertApps.

“**Service Partner**” is a third-party service provider, who under a contractual agreement with Us, promotes ExxpertApps and provides ExxpertApps-based implementation services to Our Clients.

“**Sensitive Personal Data**” is data which are, by their nature, particularly sensitive in relation to fundamental rights and freedoms merit specific protection as the context of their processing could create significant risks to the fundamental rights and freedoms of the Data Subject.

## 2. About Us

CALVI SYSTEMS SL is a European software company that operates out of Spain and has an international reach. It is a private company founded in 2007 and registered in Madrid (Spain).

CALVI SYSTEMS SL develops and delivers the enterprise application ExxpertApps, which helps Our Clients to manage their enterprise information as well as their processes such as sales, marketing, support, procurement, training and invoicing.

CALVI SYSTEMS SL is a “Controller” for the Personal Data related to the own sales, marketing, contracting and support activities.



CALVI SYSTEMS SL is a “Processor” for the Personal Data entered into ExxpertApps and utilized by Our Clients and Partners.

## 3. How do We manage Personal Data as a Controller

### 3.1. Which Personal Data do We collect as a Controller?

As a Controller, We collect Personal Data (name, address, company, phone numbers, email address, position) of our:

- Prospects
- Clients
- Partners
- Blog Readers & Newsletter Readers (Clients and non-Clients)

We collect this information as part of Our sales, marketing, operations, support and partnering activities.

Only for Our Contracts with Clients and Partners We collect the number of identification documents such as passports or identity cards.

As a Controller We don't collect nor process any Sensitive Personal Data nor personal data from children.

### 3.2. How do We collect this Personal Data as a Controller?

We collect Personal Data from Our Prospects (client prospects and partner prospects) as part of Our sales and marketing activities with the purpose of negotiating with them the possibility to provide them Our services. This Personal Data is collected during personal conversations, phone conversations, email correspondence and interactions through this website or Our Blog Registration website or Our Newsletter Registration websites.



We collect Personal Data from Our Clients and Partners during personal conversations, phone conversations, and email correspondence as part of the fulfillment of Our contractual agreements.

We collect Personal Data from Our non-client Blog Readers and non-client Newsletter Readers and We capture their consent to properly process their Personal Data online in Our Blog Registration website or Newsletter Registration websites. We store their approval information (date, time, IP address) to prove when they provided their consent and to which legal term they provided their consent. If You wish to remove Your consent to receive further Blog entries or Newsletters, please click on the link for subscription removal, which You will find in the footer of each Blog or Newsletter.

### 3.3. How We process Personal Data as a Controller?

We use Personal Data of Prospects for communicating with them during the sales process.

We use Personal Data of Our Clients and Partners to contact them and fulfill Our contractual obligations.

We use Personal Data on Our non-client Blog Readers to send them Our Blog posts.

We use Personal Data on Our non-client Newsletter Readers to send them Our Newsletters.

We store Personal Data for as long as it is necessary to fulfill the purpose for which this Personal Data has been collected. Once that time frame has passed, We delete that Personal Data in a secure manner.

### 3.4. How We enable You to exercise Your rights related Your Personal Data as a Controller?

In accordance to GDPR We enable You to:

1. **Access Your** Personal Data by providing You a PDF file in which We list all the Personal Data We have on You;
2. **Correct and update** Your Personal Data stored by Us in ExxpertApps by providing You direct access to Your Personal Data in ExxpertApps so that You can correct and update Your Personal Data online;



3. **Erase Your Personal Data** stored by Us in ExxpertApps by erasing it ourselves in a secure manner;
4. **Restrict processing** of Your Personal Data in ExxpertApps by erasing Your Personal Data ourselves in a secure manner so that it is not processed in future at all;
5. **Withdraw any consent You provided** Us for sending You Our Blog or Newsletters by updating Your registration in an online manner when clicking at the respective link at the footer of any of Our emails for the Blog or Newsletter;
6. **Port Your Personal Data** stored by Us in ExxpertApps by providing You an Excel file, in which We include all the Personal Data We have on You;
7. **Complain to Us** about the management of Your Personal Data by contacting Our Data Protection Officer by sending an email to [osvaldo.ostermann@calvisystems.com](mailto:osvaldo.ostermann@calvisystems.com) ;
8. **Complain to Your local Data Protection Authority** within the European Community as listed in the following [link](#).

### 3.5. Do We share Your Personal Data as a Controller?

We don't share Your Personal Data with any third-parties without Your consent except what is described below:

- **Third-Party Service Providers**  
We provide Your Personal Data to Our contractual Service Partners to enable them to provide services to you.
- **Third-Party Processors**  
We provide Your Personal Data to Our contractual European Hosting Partner, where We host Our enterprise application ExxpertApps.

## 4. How do We manage Personal Data as a Processor?

### 4.1. Which Personal Data do We have as a Processor?

As a Processor We have the Personal Data obtained by Our Clients and stored by them in Our enterprise application ExxpertApps directly or indirectly. Our Clients are the Controllers of such Personal Data.



When Our Clients use ExxpertApps to process Email Marketing Campaigns, Event Invitations or Surveys, Our enterprise application ExxpertApps captures information on date and time of registration (or survey response), terminal type (PC, tablet, phone), browser types, email client types, operating system types and clicks to links in order to create statistical information to allow Our Clients to improve the performance of their Email Marketing Campaigns, Event Invitations or Surveys.

For certain countries and Clients, Our enterprise application ExxpertApps captures credit card information from the customers of Our Clients, which is used to pay for goods or services of Our Clients processed by Our enterprise application ExxpertApps.

#### **4.2. How do We collect Personal Data as a Processor?**

As a Processor We don't collect Personal Data ourselves. Our Clients collect Personal Data and store this data in Our enterprise application ExxpertApps.

#### **4.3. How We process Personal Data as a Processor?**

As a Processor We comply with the EU General Data Protection Regulation (GDPR) and therefore We protect the Personal Data stored in Our system ExxpertApps as part of Our contractual obligations with Our Clients.

As a Processor We provide ExxpertApps functions to Our Clients to help them comply with the EU General Data Protection Regulation (GDPR).

#### **4.4. How We enable You to exercise Your rights related to Personal Data as a Processor?**

If You wish to exercise Your rights as a Data Subject for the Personal Data managed by Our Clients in Our system ExxpertApps, We kindly ask You to contact Our Clients directly since they are the Controllers of Your Personal Data. If you have problems contacting our Clients for this purpose, You may contact Us at [info@calvisystems.com](mailto:info@calvisystems.com) and We will do our best to help You contacting the respective Client.





## 4.5. Do We share Your Personal Data as a Controller?

We don't share Your Personal Data with any third-party without Your consent except what is described below:

- In very special situation and on a case-by-case basis, We provide Our Development Partners access to Your Personal Data during a short time period to resolve Your incident related to ExxpertApps.
- Third-Party Processors  
We provide Your Personal Data to Our contractual European Hosting Partner where We host Our enterprise application ExxpertApps.

## 5. Transfer of Your Personal Data

As a Controller, We have the rights to provide Your Personal Data to Our Service Partners in Your country, which can be inside and outside of the European Union, to enable them to contact You to negotiate and provide Your services based on the enterprise application ExxpertApps. All Our Service Partners adhere to this Privacy Statement.

As a Controller and a Processor, We have the rights to provide Your Personal Data to Our Development Partners, who are outside of the European Union, to help resolve ExxpertApps problems on a case-by-case basis. Our Development Partners adhere to this Privacy Statement.

As a Controller and a Processor, We have the rights to provide Your Personal Data to Our Hosting Partner (who is inside the European Union) to operate the enterprise application ExxpertApps. Our Hosting Partners adheres to the EU General Data Protection Regulation (GDPR) as a Processor.

## 6. Use of Cookies



We use cookies and web beacons to collect information about how You navigate on Our Website and the enterprise application ExxpertApps. This information includes standard information from Your web browser (browser type, IP-address) as well as information on the web pages You visited and links You clicked.

We use this information to make Our communication over Our Websites and Our enterprise application ExxpertApps more efficient and to prevent security threats and misuse of Our enterprise application ExxpertApps.

You can avoid the use of Cookies by defining certain browser settings. You will find information on how to do this at <http://www.allaboutcookies.org>.

## 7. Use of Google Analytics

This Website uses Google Analytics from the company Google Inc. ("Google"). Google uses Cookies to analyze the use of Our Website in an anonymous way capturing information such as date and time of Your website visit, IP address, pages seen, Your browser type, Your location. Google Analytics transmits the analyzed data to the Google servers located in the United States of America and may eventually transmit this information to other third-parties.

If You access this Website You accept the collection of data related to Your visit by Google Analytics, the transfer of such data to the Google servers in the United States of America and further process of this data by Google and other third-parties.

If You wish to block Google Analytics to capture data on Your visit to this and other Websites You need to install a plug-in to Your browser as described in the following link: <https://tools.google.com/dlpage/gaoptout> .

## 8. Your Rights

If You wish to understand how We enable You to exercise Your rights as a Controller, please refer to chapter 3.4. "How We enable You to exercise Your rights related Your Personal Data as a Controller?" of this Privacy Statement.



If You wish to understand how We enable You to exercise Your rights as a Processor, please refer to chapter 4.4. “How We enable You to exercise Your rights related to Personal Data as a Processor?” of this Privacy Statement.

## 9. Changes to this Privacy Statement

The latest version of this Privacy Statement is always published on a link at the footer of this website [www.exxpertapps.com](http://www.exxpertapps.com).

We retain the right to change this Privacy Statement any time and independent of any approval by You or a third-party.

We kindly ask You to check yourself this Privacy Statement from time to time to ensure that You agree.